Introduction:
Dear Distinguished Guests,
Dear EC Members,
Dear Presidents and delegates of IJF member National Federations,

I would like to start by congratulating all of you for the achievements of the past years and for working hard together, like a united judo family. As highlights of my presentation, I would like to emphasize some important achievements of the International Judo Federation:

1. First is the Rio Olympic Games, which were a great success for our sport and consolidated our place as a top sport in the world.
2. Second is the inclusion of the Judo Mixed Team Event in the Olympic programme in Tokyo 2020, which is a tremendous success and will give our sport even more exposure and a higher status.
3. Finally, we are proud to announce the signing of a collaboration contract with CNN, which will give notoriety and high level advertising all over the world to IJF and judo. For details of this collaboration, we invited to the Congress Ms. Corinna Keller, one of the CNN Vice-Presidents, who will give you later a presentation with more details.

As President of the International Judo Federation, ever since I started my first mandate, my main goal was to develop our sport, show the world the beauty and values of Judo and transform Judo as a modern leading sport on the international scene.

In the past years, I continued my strategy and focused on these objectives, through various means and measures.

Following the Rio Olympic Games in 2016, we adjusted the rules to make judo more dynamic, more spectacular, entertaining and accessible for a wider audience. Changes were discussed and decided with representatives of all stakeholder categories, to make sure that the best decisions are taken.

Another objective was to achieve a higher media value and increase the popularity of Judo. We strived to make judo a more TV friendly product, easy to follow, that attracts more people to the sport, but also more TV viewers. Consequently, we gained more media exposure and more sponsors.
Slide 4
Through the implemented strategy, judo is today a recognized and worldwide influential sport, acknowledged as one of the fast-developing sports. Our reputation is growing and with repeated success, judo has become a strong pillar of the World Sports and Olympic Movement.

Slide 5
The complex IJF Calendar is an important part of the overall IJF strategy, it allows professional preparation for athletes and consolidates the image of judo in all corners of the world. The new calendar and World Ranking List emphasizes the value of IJF Events.

Slide 6
It was also my intention to create a World Judo Tour Brand, that our athletes and fans can refer to and which contains now 21 events!

Slide 7
Our main competition continues to be the World Championships. Organized yearly, except for the years of the Olympic Games, the last edition organized in 2015, in Astana, was one of the most successful, as you can see on the screen.
Slide 8
Currently, for the Budapest Judo World Championships 2017, the numbers are even more encouraging, as you can see and it appears that we will have record-breaking numbers.
All World Championships until the Tokyo 2020 Olympic Games are secured and we look forward to thrilling events in Baku in 2018 and in Tokyo, in 2019.

Slide 9
To increase the appeal for and the importance of the competition, we will organize the World Masters at the end of the year and the circuit, giving the chance to top athletes to grab the top spot positions in their categories. After a successful edition in 2016 in Guadalajara, Mexico, the following three editions will be organized in St. Petersburg, Russia. In 2020, we will organize the Masters in May, so that it will be the concluding event of the Olympic qualification period, and possibly the location will be Tokyo.

Slide 10
The Grand Slam and Grand Prix competitions continue to run in a number of countries and for Grand Prix we have now four new locations: Cancun, Mexico; The Hague, Netherlands; Casablanca, Morocco and Tunis, Tunisia.

Slide 11
With the establishment of the Junior and Cadet World Ranking List, events started to gain more notoriety and we have registered successful competitions in countries who hosted them.
Slide 12
The IJF remains dedicated to providing a professional competition background to all its communities, including the Veterans and Kata family. The World Championships for the two events will remain a joint event. The participants’ number for both has increased in the past two years, becoming a community moment for families. IJF gives growing attention to Kata, and we have implemented also a wider program of spreading Kata in several countries of the world. I would like to extend my special thanks to the Kodokan for assisting us in this important task.

Slide 13
IJF is equally supporting events of partner organizations, offering technical support as well where necessary, ensuring quality judo competitions.

Slide 14
Rio 2016 was a successful edition of the Olympic Games for judo, with historical moments and a judo competition of high level, with good organization and a superb atmosphere. Overall, these were difficult Games, for many sports, but in general, for judo, they were successful and we benefited from a knowledgeable local team, with a lot of passion for our sport.

Slide 15
Some statistics from the Rio Olympics:
- 390 athletes
- 136 countries
- 26 countries with medals

Judo also had two competitors from the Refugee Team and one supplemented quota for a Syrian athlete, receiving a lot of positive media attention. As in London, Judo was visited by a high number of dignitaries and royalties, as well as various prominent figures of sports.
As we are heading towards the next Olympic Games, in Tokyo, in 2020, we are looking at a series of changes which will hopefully affect in a positive way all sports, including judo. There is a new partnership between the IOC, OCOG and the International Federations, where IFs are consulted more and have a bigger role in the preparations.

Japan is a judo nation, they are organizers of a very successful yearly Grand Slam and many knowledgeable people are involved in the preparations. So far, communication and timeliness of activities are excellent, and for the preparations, we are building on the experience and country’s legendary judo roots.

In Tokyo 2020, we are committed to deliver a milestone event, in the historical venue of the re-constructed Budokan, where the first ever Olympic judo competition was also held and where we will have the World Championships in 2019.

Judo is coming back home with a different status in the Olympics and after 50 years, we will also be present with Teams competition, in addition to Individual events.

For the Olympic Games, IJF prepared a custom-made proposal of Mixed Team Event, which was among the few selected and approved, from over 60 applications. The introduction of this new event in the Judo competition of the Olympic Games will guarantee us more exposure and it showcases a more attractive format in the Olympic spirit, highlighting the judo values of friendship, respect and mutual aid. By becoming an official Olympic event, our sport is gaining new opportunities, for athletes and event organizers equally.
Slide 19
There are several reasons behind our choice of mixed teams event. First, this event allows the composition of a maximum number of teams from the existing quota of athletes, and it was one of the IOC conditions not to request more athletes for the new proposed event. As per the gender equity requirements of Agenda 2020, there will be an equal quota of participation for men and women in the Olympic Judo competition, stimulating women’s participation in Judo. I am confident that this format will also encourage countries who have been focusing on men judo, to develop more women judo and thus contribute to the global development of our sport.

Slide 20
When adjusting the existing rules to achieve the objectives mentioned before, we always took into account what is best for judo.

Slide 21
We want a more dynamic sport, but without losing its values and essence. The statistics so far are positive and after the World Championships our group of experts will sit down again to analyze the situation and decide which changes are to stay and if there are any other adjustments needed.

Slide 22
IJF is becoming more and more attractive for sponsors and partners from various fields and parts of the world.
Slide 23
We have both continued partnerships and new partners as well. The increased media value of IJF events brings multiple benefits for sponsors and partners. I would like to thank them on this occasion for all their support and great collaboration.

Slide 24
Having a strong and correct supplier policy means accepting in IJF competitions only official products, and thus protecting fair-play and giving equal conditions to all athletes. We continued our official suppliers strategy and at this moment, we have Taishan as main tatami and judogi supplier, with more exposure and marketing space, engaged in a long-term fruitful and excellent partnership.

Slide 25
In present days, TV presence is vital for all sports.

Slide 26
Judo has been developing as a TV product and currently we have a good image and represent a trustworthy broadcast material. A standard, well-defined set-up of each event type as well as regular events keep TV partners interested in judo. The increasing number of competitors, the growth of several athletes into role models and famous sports stars are factors which contribute to judo becoming a recognized sport from TV point of view as well.
At the end of last year IJF signed a historic, global partnership with Hakuhodo DY. We are working together to make judo even more popular and present on the TV screens.

Recently, IJF also signed an agreement with CNN, who will promote our sport in a modern, professional way, all over the world, increasing our reputation and spreading information about and around judo.

We are striving to make judo a global media presence and our communications team behind are implementing a series of activities. IJF is publishing over 250 articles per year and we have more than 130 press releases. During the events, we have a TV Team carefully monitoring and directing the broadcast, producing various videos, interviews and compilations offered to the media around the world, gaining recognition for the quality of our content.

In 2016, judo was broadcasted in more than 160 countries, with more than 4,000 hours of broadcast and more than 200 countries taking news, minutes and highlights. In Rio, our sport was classified as prime event.

From TV distribution point of view, our future targets are to increase the number of broadcasters and the popularity of judo, increase the media value for sponsors and attract more sponsorship, as well as consolidate the IJF and World Judo Tour brand, creating a universal judo culture.
In today’s world, in order to be connected and recognized out there, IT is of crucial importance. IJF is doing its best to ensure a state of the art IT platform for the use and benefit of the international judo community as well as for the use of media and fans following our sport.

One of the main IT tools of the IJF is judobase, which we are using for a number of tasks, from registration to competitions to analysis of fights and data gathering. A short video will show the multiple use of this tool developed by our team.

IJF is offering high quality live streaming from all IJF World Tour events to viewers worldwide with professional production and exciting commentary. All contest videos are available after the event at the IJF website and we are witnessing an increased interest of the public in these services. In the future, we intend to increase the quality of the streaming to 4K.

It is not enough to do things right. We need to communicate with our judo family, with our fans and media, to spread information and increase notoriety of our sport.
Slide 35
For this purpose, we are using various tools, like the IJF website updated daily with fresh news and equipped with sections that help the work of National Federations but also media and the general public. We are proud to have 1 million visitors and over 220 countries reached, the new website design and format being modern, exciting and useful at the same time.

Slide 36
The IJF is one of the most active and popular International Federations on social media, with regular and exciting activity on Facebook, Instagram, Twitter, YouTube etc. Our fans are close to 1 million, which places us in Top 5 of all International Federations. Our Judo for the World series, as well as the #AskVizer Twitter sessions are popular products, which create trends and increase the number of our followers.

Slide 37
I believe we have a good team in the administration of the IJF and an excellent collaboration at all levels, between the various offices: Presidential, General Secretariat, Financial. Under the leadership of the IJF Executive Committee, our teams deliver a good activity in the service of athletes and all National Federations equally.

Slide 38
The Presidential Office currently has 7 employees, covering a large amount of administrative, communication, marketing and financial tasks. The IJF Competition Team deploys from 50 to 80 people per competition, according to the extent of the event.
IJF works in close partnership with its member federations, but also with various external organizations, like IOC, ASOIF etc.

One of the most important IJF partners for development activities is Olympic Solidarity. The partnership between IJF and CISM / USIP is intended to extend the diplomatic, sports and professional collaboration as well as the professional reconversion of athletes. In a partnership with UNHCR, IJF is offering judo programs in refugee camps of South Africa, Turkey and Zambia as per the recommendations of Agenda 2020. For our Judo in Schools programs, IJF has tripartite agreements with National Federations, but also the Ministries of Sports and Education to give a legal framework and continuity for these programs. We are also collaborating with IBSA and Deaf Sports, to offer the best conditions for the sport to people with disabilities following Agenda 2020. Recently, IJF also signed an MoU with the International School Sports Federation, mostly referring to cooperation on events and education projects.

With regards to development, the IJF has taken a few very important steps: donation of equipment to National Federations, financial donations, support for participation at events, especially for athletes with perspectives, deployment of IJF experts and coaches to different countries to coach and raise the level of judo knowledge but also establishing the IJF Training Centers in Hungary, Mexico and Uzbekistan.
The total amount of donations registered in 2016 and 2017 is 4,428,932.9 USD, which is a record number for any International Federation. Furthermore, 91 countries benefited of support in these years.

However, judo can be developed not only with material support, but also with a diversity of programs and through education, which is one of the core missions of judo and of the IJF.

We are organizing every year various seminars for sports and refereeing, also upon request of the National Federations. The most important one is the IJF Coaches and Refereeing Seminar, held every January, which is a compass for all technical people involved in our sport.

One of our most important education projects is the IJF Academy, a program running from 2013 and which ensures a high level, quality education, both theoretical and practical, for all judo coaches. Started four years ago, the IJF Academy had an excellent progress and very good results. One third of our members are using the courses of the Academy, some countries even organizing their own national courses or teaming up with other countries for regional courses. The current number of graduates is over 400 and we had over 1200 registered students from more than 70 countries.
Slide 46
When we think about the future, we think about children and grassroots. IJF is keen on ensuring proper judo education to the young generation, but also on helping young children becoming better citizens through judo. For this we created Judo for Children and Judo in Schools programs, where IJF helps National Federations to implement for a given period and in a given number of schools judo trainings. These projects are a means for a federation to actively contribute to and liaise with society and for children to get familiar with the judo values and principles which will serve them for life in accordance with the Olympic values and principles and the recommendations of Agenda 2020.

Slide 47
Many countries are struggling with a lack of national dojo. IJF is ready to help these countries either with technical and architectural solutions or with helping the investment, under specific conditions and approvals from national authorities. By the end of the year we are planning to finish the construction of the dojo in Zambia, in the Olympic Youth Development Center and we hope that this will contribute significantly to the development of judo in Zambia and the entire region.

Slide 48
We continued the series of Judo Education Journeys and after two successful editions in China, IJF also visited India and Australia, aiming to spread the judo values outside the existing judo communities.
You all know the World Judo Day project, which we are celebrating every year, on the birthday of Prof. Jigoro Kano. This activity is growing in popularity every year and last year we had 200 projects from over 60 countries registered. The theme in 2017 will be Courage.

One of the most popular IJF projects, with a lot of exposure in the media and social media is the Judo for the World short films’ series which was created to show the world the values of our sport and promote it as a tool for peace, for personal and social development, but most of all as a path in life. The diversity and the universality of our sport speak for themselves, and I invite you to watch a trailer of this in the conclusion of my presentation.

I would like to thank all the athletes, coaches, referees, National Federations, Continental Unions, EC Members, staff, collaborators, sponsors, media and associated partners for their support and contribution to our success.

It is my pleasure to remind you that you are invited to attend two of our special events around the World Championships: the IJF Exhibition entitled ‘A celebration of art and culture’, with the official opening tomorrow at 2 o’clock, at the Hungarian Sciences Academy, followed by a surprise inauguration of a judo statue, in the park in front of the Academy and Sofitel.
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The other event is the IJF 65th Anniversary Gala to take place at the Opera, on August 27 at 7 o’clock. I remind you that this is a black tie event and I look forward to seeing you there!

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Thank you once again and I wish you a successful World Championship in Budapest!

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Judo for the World Video