Additional advertising reserved for the athlete

The International Judo Federation wished that the athletes could provide their economic partners an advertising space allowing them to make their own promotion. This rule will apply from the next World Championships in Chelyabinsk in 2014.

NEW RULE

An advertising reserved for the athlete is allowed only on the judogi jacket, on the right side. This one must appear in a rectangle of 10cm X 5cm. It cannot be competing of the judogi brand and of the advertising reserved to the Federation (except agreement of this one). It is not permitted to make the promotion of tobacco, alcohol, any substances within the fight listed in the doping code, of any product, property or service contrary to the morals and to the good customs.